

# MedOne Plastic Surgery MedOne 整形外科資料庫

MedOne Plastic Surgery







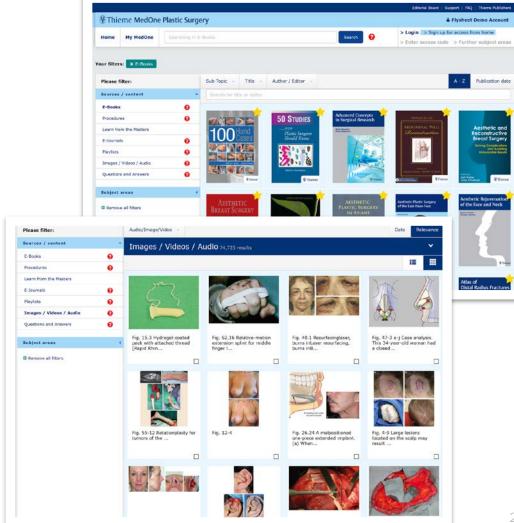
# 關於MedOne Plastic Surgery

**MedOne** 

MedOne整形外科資料庫是專為外科 醫師開發的資料庫,讓外科醫師可專 注於病患所需處置的狀況。資料庫匯 集的內容皆是由此領域的專家所策劃 的內容,代表外科醫生和住院醫生都 可藉由此資料庫,提升他們的技能, 並深入瞭解整形外科手術的各個細節。

對於有經驗的專科醫生或住院醫生來 說,MedOne是一個易於使用的平台, 它結合了專家資訊及多媒體視覺資料 更是一個學習及教學的工具。

另外,MedOne讓繁忙的專科醫生和 住院醫生不論在家、在工作或忙碌時, 都可以簡易且有效率地快速獲得資訊!

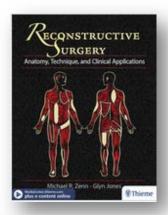


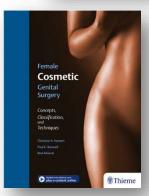


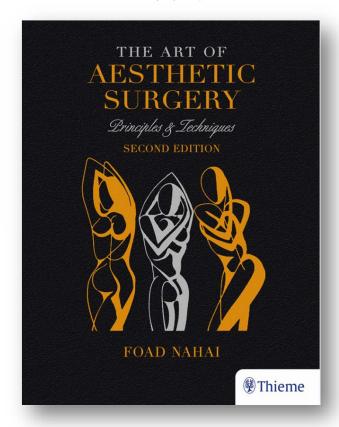
## 收錄內容-電子書

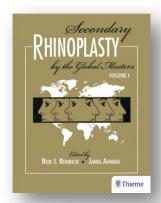


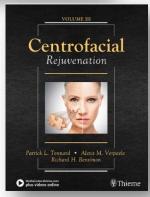
目前收錄超過**120**種有關整形重建和美容手術的重要電子書。無論你是在攻讀還是學習技術,都可以根據自己的需求使用資料庫內所提供的電子書的內容:展開圖片、觀看視頻、下載章節、個人化筆記、客製化閱讀清單和追蹤文章連結。









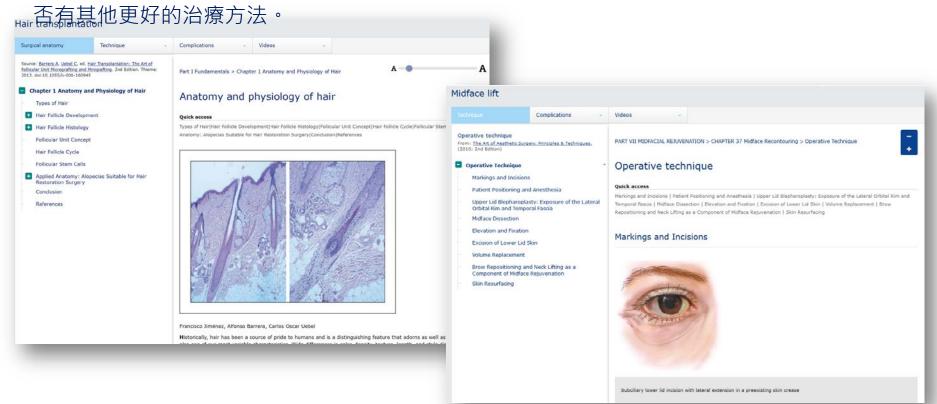




## 收錄內容-手術流程



MedOne整形外科的"手術流程"為您準備了進入手術室所需的內容:透過step-by-step的方式讓您可以快速審視一個棘手的手術,或透過觀看不同的手術流程來了解手術的細節並藉由評估是

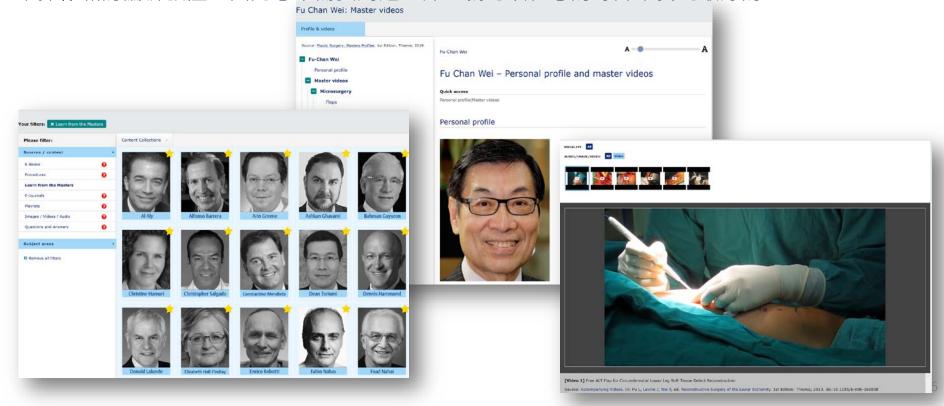




## 收錄內容-向專家學習



這些專家開創了您使用的技術和您尚未使用的尖端手術。當您在進行或學習他們擅長的手術時, 為什麼不向大師學習呢?來自全球43名整形外科知名專家的資料包括視頻,解釋他們的技術、演 示操作和討論併發症,因此您不需要周遊世界,就可以在您的導師中找到最好的。



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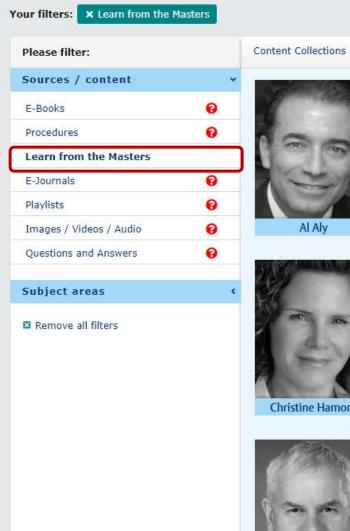
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Ashkan Ghavami



Bahman Guyuron







Christopher Salgado



Constantino Mendieta



Dean Toriumi

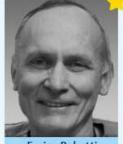


**Dennis Hammond** 

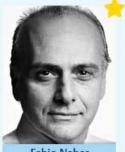


**Donald Lalonde** 





Enrico Robotti



Fabio Nahas



Foad Nahai

## Fu Chan Wei: Master videos

## Profile & videos

Source: <u>Fu-Chan Wei</u>. In: <u>Plastic Surgery</u>: <u>Masters Profiles</u>. 1st Edition. Thieme; 2020.



Fu-Chan Wei

A A

## Fu Chan Wei – Personal profile and master videos

### Quick access

Personal profile|Master videos

## Personal profile



Fu-Chan Wei, MD

Fu-Chan Wei, MD is a world-renowned plastic and reconstructive surgeon, and one of the most influential and innovative surgeons in the history of plastic surgery. The Taiwanese legend is the innovator of the osteoseptocutaneous fibula flap, which revolutionized the reconstruction of composite bone and soft tissue defects in the law and extremities. He has



## 收錄內容-多媒體資料



在整形手術中,進行過程與結果都很重要。這就是為什麼平臺的圖像清楚地呈現了方法和結果。在多媒體頁面可方便地展開、下載或比較圖像,亦可透過資源外部連結瞭解更多資訊。

MedOne 整形外科的手術和病例視頻為手術過程和結果提供珍貴的真實示例。

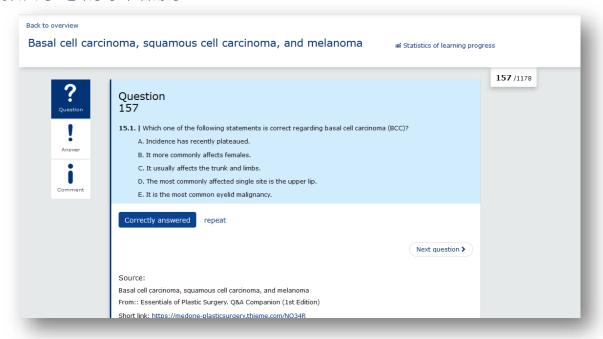


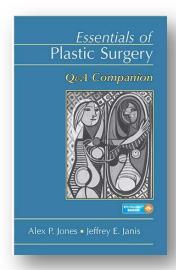


## 收錄內容-訓練中心



使用問題、答案和解釋的資料庫進行有效的學習。按解剖區域和手術分類超過**1,000**多個問題,自我測驗頁讓您標記要重複的問題、記住您的進度及將您的結果分析成易查看的統計資料,來解決了您的學習需求。







# MedOne介面功能介紹



# 資料庫首頁





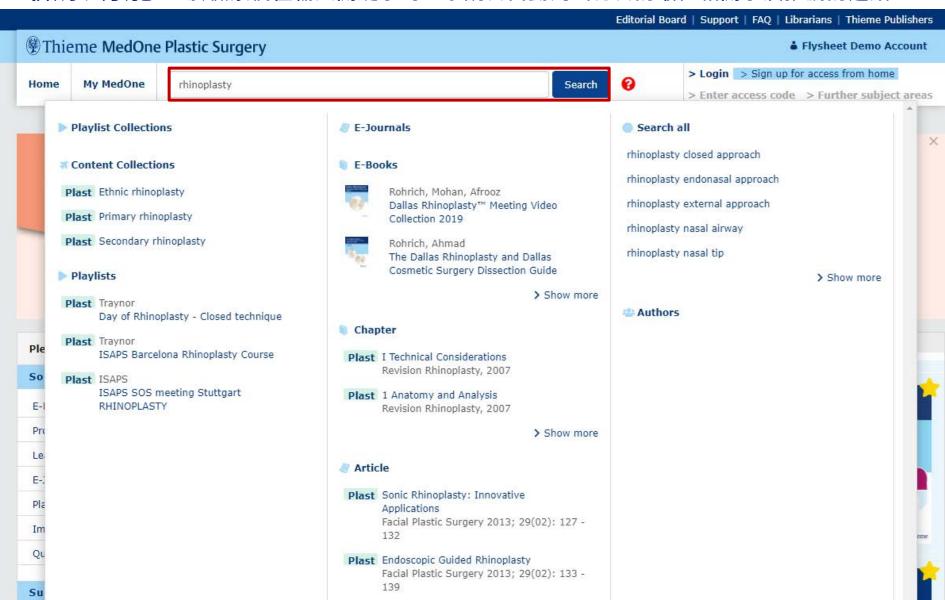
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- 於檢索欄位輸入關鍵字時,系統會自動列出符合的最佳相關字及推薦的連結
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Relevance

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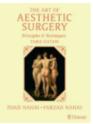
Rhinoplasty Expert Technique A 31 year old man presented for open rhinoplasty He desired hump...

Male Rhinoplasty Considerations by Anatomical Regions Male Aesthetic Plastic Surgery Part II Facial Surgery CHAPTER 18 Male... Rhinoplasty Expert Technique Male Rhinoplasty Considerations by Anatomical Regions

Steps for Male Rhinoplasty Male Aesthetic Plastic Surgery Part II Facial Surgery CHAPTER 17 Male Rhinoplasty Steps for Male Rhinoplasty Steps for Male Rhinoplasty Open Approach The open septorhinoplasty approach can be considered the workhorse procedure for aesthetic rhinoplasty as it provides...

## The Art of Aesthetic Surgery: Principles & Techniques, 3rd Edition [2020]

Authors: Foad Nahai et al.



Current edition

#### 111.4.2 Rhinoplasty

111 4 2 Rhinoplasty The Art of Aesthetic Surgery Principles Techniques Part XIV Gender Affirming Surgery 111 Gender Affirming... Surgery Facial Surgery 111 4 Common Facial Feminization Procedures 111 4 2 Rhinoplasty 111 4 2 Rhinoplasty Male to female gender affirming rhinoplasty addresses the...

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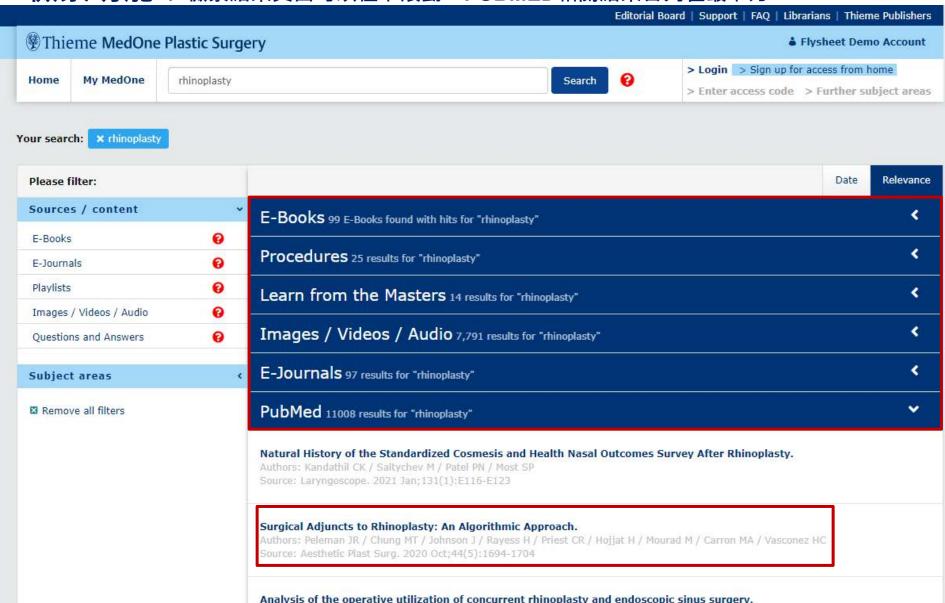
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63 5 3 Elevation of the Skin Flap for an External Rhinoplasty Approach The Art of Aesthetic Surgery Principles Techniques Part X Rhinoplasty 63 Asian Rhinoplasty 63 5 Operative Technique 63 5 3 Elevation of the Skin Flap for an External... ... Rhinoplasty Approach 63 5 3 Elevation of the Skin Flap...

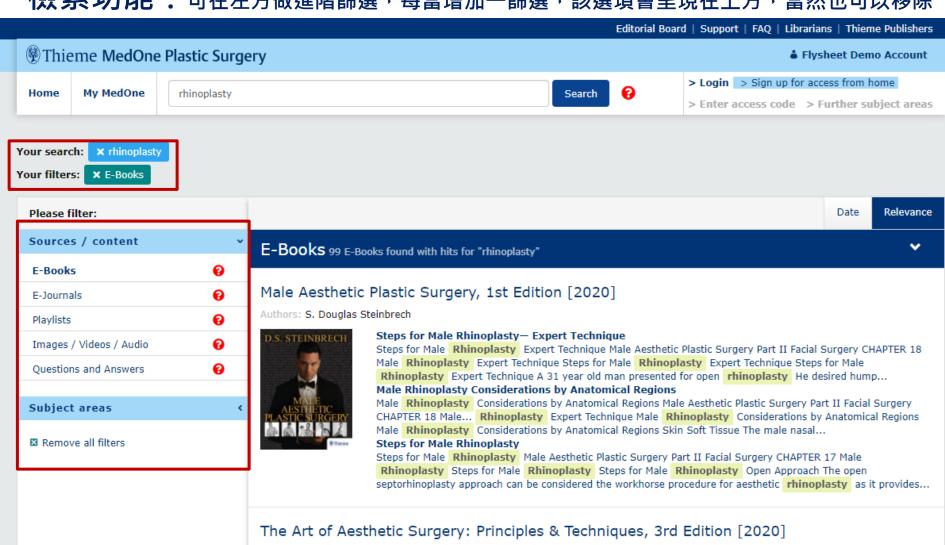


# 檢索功能:檢索結果頁面可以往下滾動。PUBMED相關結果會列在最下方





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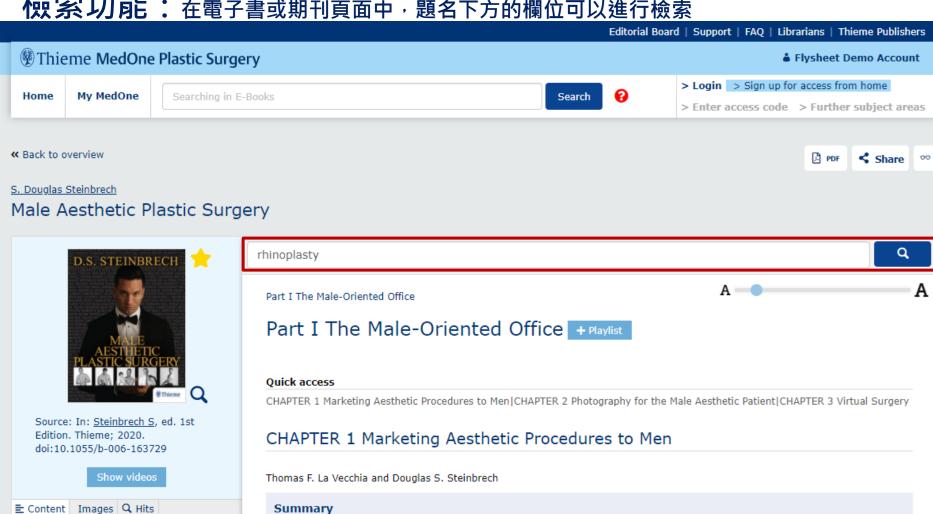
111.4.2 Rhinoplasty

Authors: Foad Nahai et al.

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As an increasing number of men are undergoing aesthetic procedures, aesthetic surgery centers need to familiarize themselves

with proven techniques for marketing to the male client. This chapter covers general marketing techniques, such as brand

positioning and content generation, as well as how to develop a revenue-generating social media presence.

Part II Facial Surgery

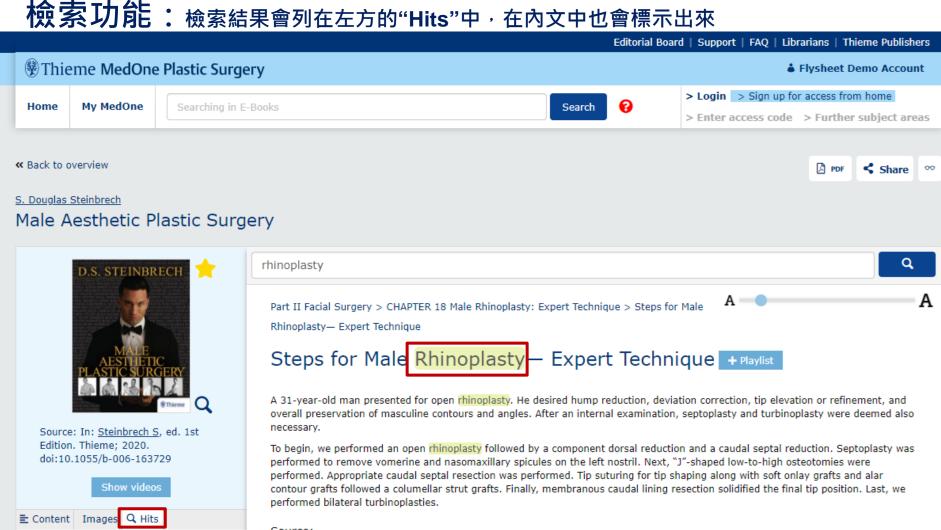
Part I The Male-Oriented Office

Part III Body Surgery

Part IV Injectables, Lasers, and

Introduction





Source:

Steps for Male Rhinoplasty— Expert

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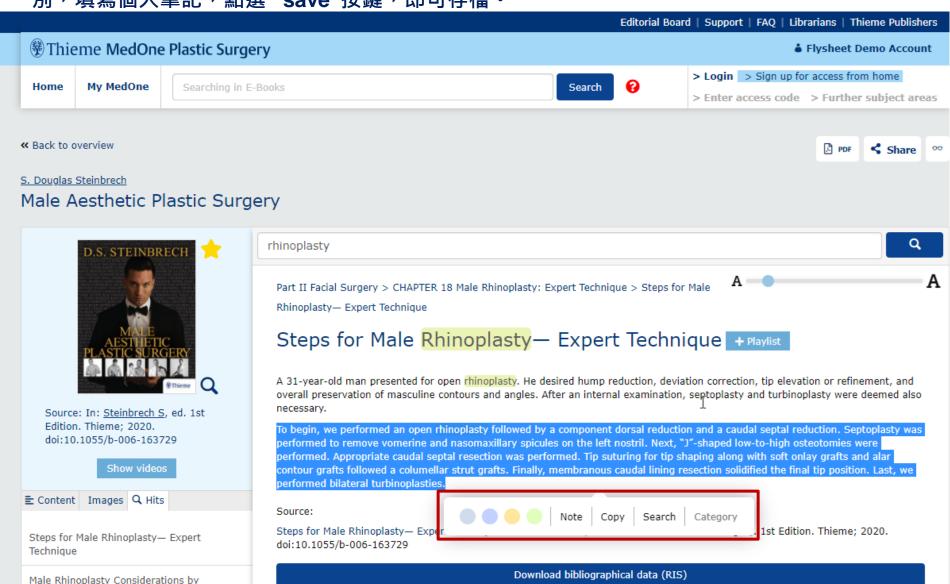
Steps for Male Rhinoplasty— Expert Technique. In: Steinbrech S, ed. Male Aesthetic Plastic Surgery. 1st Edition. Thieme; 2020. doi:10.1055/b-006-163729

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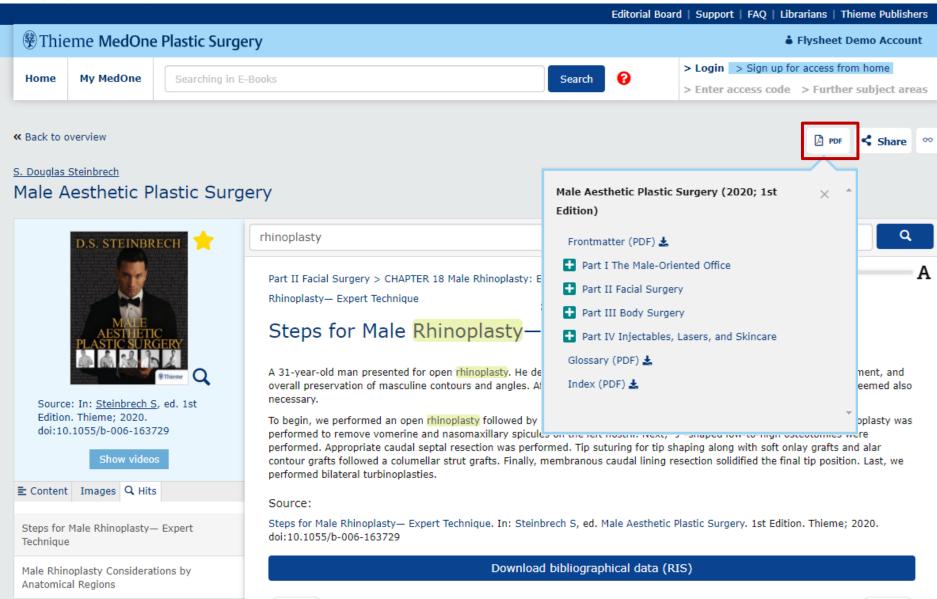
Anatomical Pogione

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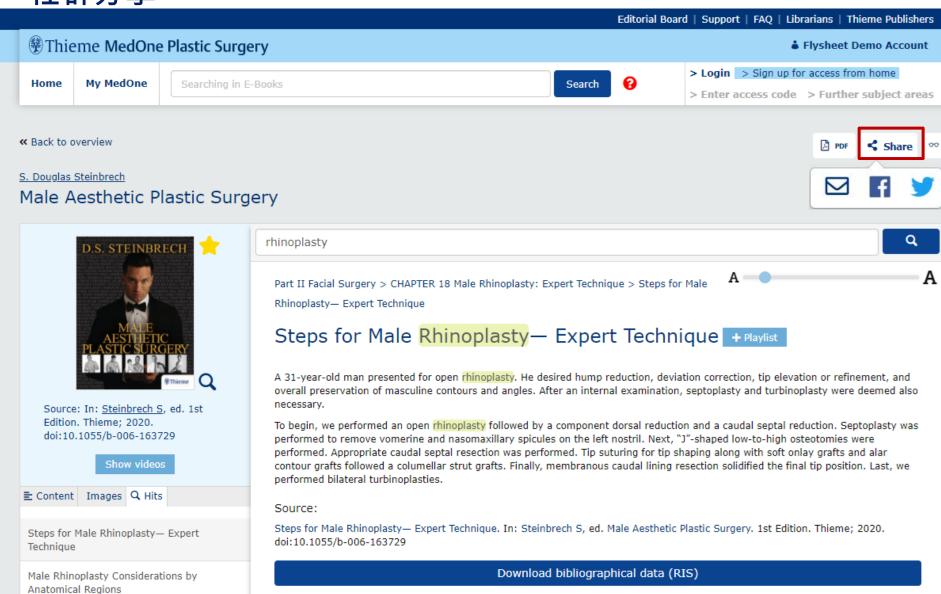


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S. Douglas Steinbrech

### Male Aesthetic Plas



Source: In: Steinbrech S, ed Edition. Thieme: 2020. doi:10.1055/b-006-163729

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Steps for Male Rhinoplasty- Ex Technique

Male Rhinoplasty Considerations Anatomical Regions

S. Douglas Steinbrech

## Male Aesthetic Plastic Surgery

Part II Facial Surgery > CHAPTER 4 Techniques for Forehead Rejuvenation

## Part II Facial Surgery

### CHAPTER 4 Techniques for Forehead Rejuvenation

Ximena Pinell and Foad Nahai

Evaluation of the Aging Forehead and Browl Goals of Forehead Rejuvenation | Options for Forehead Rejuvenation|Coronal Brow Lift|Endoscopic Brow Lift|Lateral Temporal Brow Lift|Transpalpebral Corrugator and Procerus Excision|Transpalpebral Browpexy|Direct Excision|Neurotoxins|Bulleted Steps|Suggested Readings

#### Summary

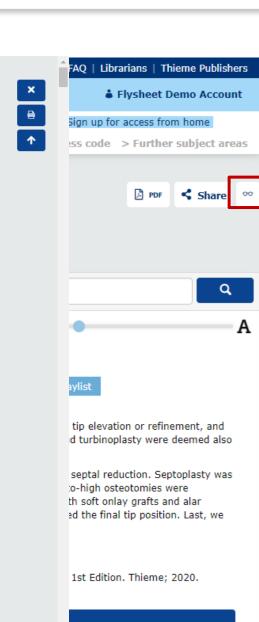
Aging in the upper face can create a tired, unhappy, or even angry appearance. Surgical procedures to rejuvenate the forehead and brow can be very impactful to a person's overall expression and are thus very rewarding for the patient and surgeon alike. This chapter reviews important features to consider when assessing the aging brow and highlights key differences encountered in the male patient. Various surgical options are presented. Advantages and drawbacks for each approach are described, as are technical points to executing the surgery.

### Evaluation of the Aging Forehead and Brow

Facial rejuvenation requires a comprehensive approach to the structures of the face and their interactions. No one feature or area should be considered in isolation. even if patients present with a single area of concern. The contribution of brow ptosis to an aged facial appearance is frequently overlooked but must be considered to achieve a natural, balanced, and aesthetic result.

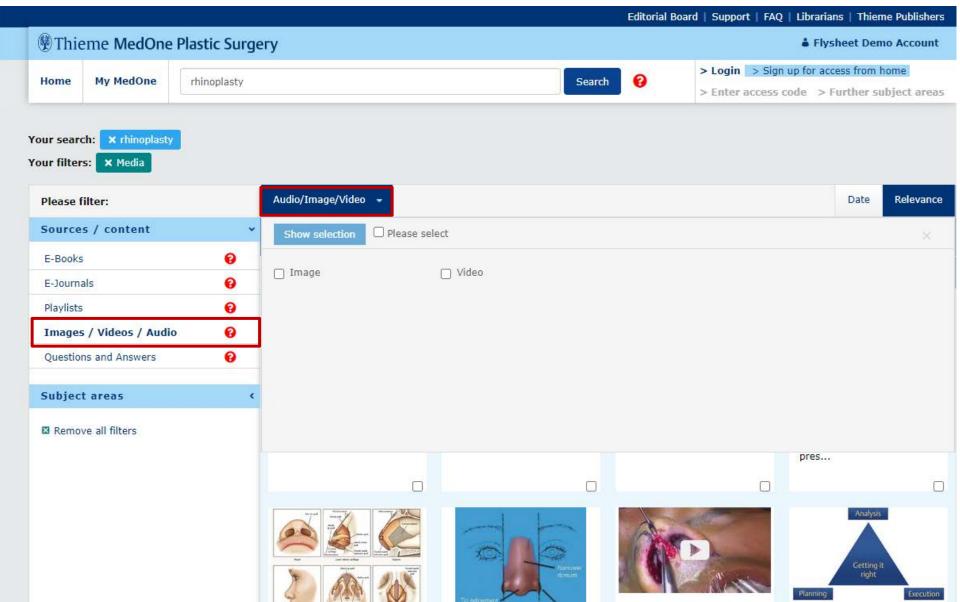
In evaluating the aging forehead and brow, important features to consider are as follows:

- Brow position and shape.
- Orbital crowding.





# **比較功能**: 可以跨資源進行圖片的比較





## 電子書

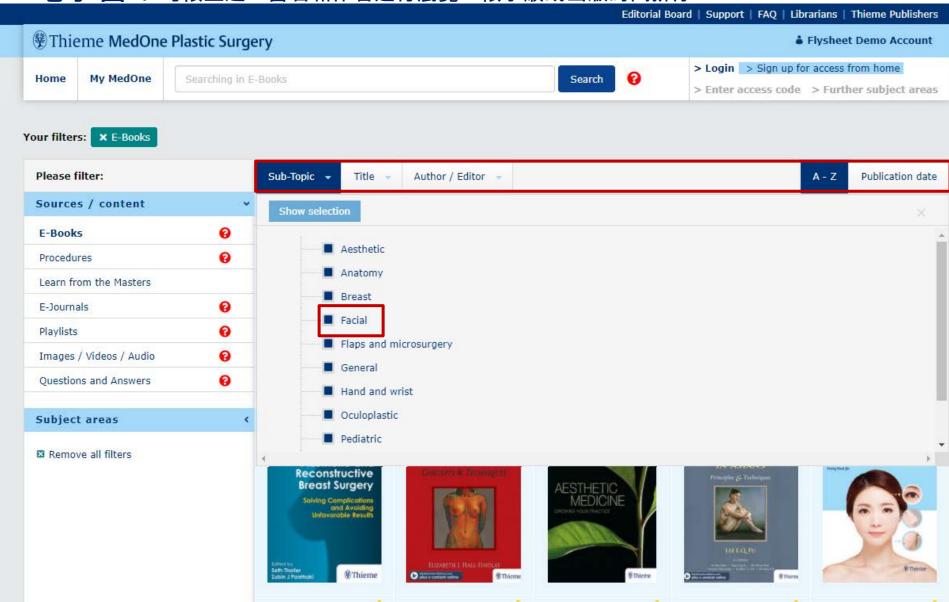
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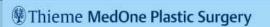


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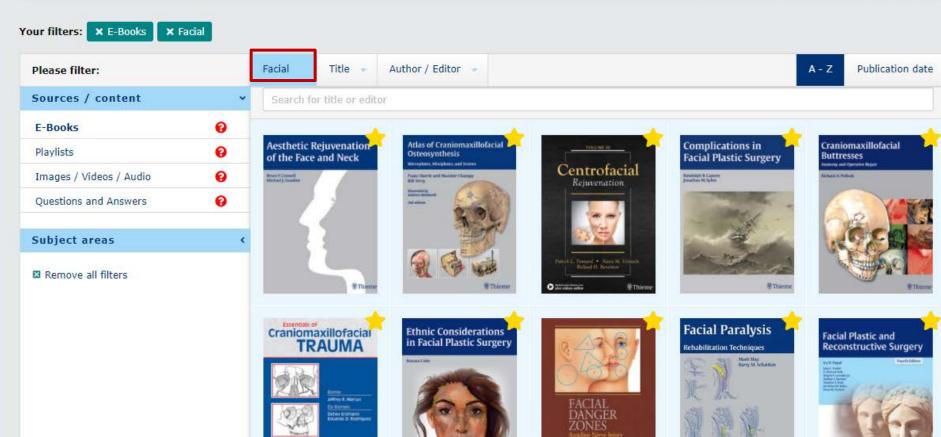
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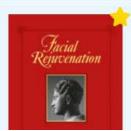
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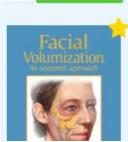




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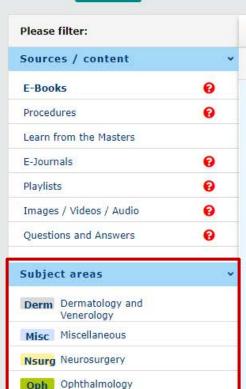
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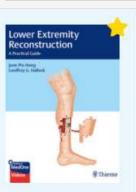
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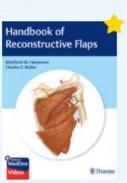
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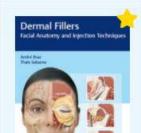
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Craniomaxillofacial Surgery



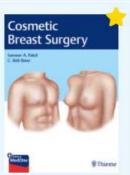
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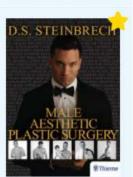


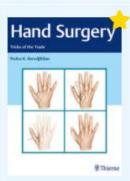


Plastic Surgery Case Revie

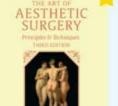














#### S. Douglas Steinbrech

## Male Aesthetic Plastic Surgery



Source: In: <u>Steinbrech S</u>, ed. 1st Edition. Thieme; 2020. doi:10.1055/b-006-163729

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Steps for Male Rhinoplasty— Expert Technique

Male Rhinoplasty Considerations by Anatomical Regions

Steps for Male Rhinoplasty

CHAPTER 18 Male Rhinoplasty: Expert Technique

CHAPTER 17 Male Rhinoplasty

Technological Advances in Virtual Surgery

Management of Complications

CHAPTER 3 Virtual Surgery

CHAPTER 12 Chin Augmentation

Trends in Male Preferences for Aesthetics Surgery rhinoplasty

Part I The Male-Oriented Office

Part I The Male-Oriented Office + Playlist

Quick access

CHAPTER 1 Marketing Aesthetic Procedures to Men|CHAPTER 2 Photography for the Male Aesthetic Patient|CHAPTER 3 Virtual Surgery

CHAPTER 1 Marketing Aesthetic Procedures to Men

Thomas F. La Vecchia and Douglas S. Steinbrech

#### Summary

As an increasing number of men are undergoing aesthetic procedures, aesthetic surgery centers need to familiarize themselves with proven techniques for marketing to the male client. This chapter covers general marketing techniques, such as brand positioning and content generation, as well as how to develop a revenue-generating social media presence.

#### Introduction

X Factor Media was approached by Dr. Douglas S. Steinbrech in late 2013 with a new initiative. He wanted to roll out a website dedicated to male aesthetic surgery. At the time, we were a bit skeptical. Our research showed that men only constituted for roughly 9% of all aesthetic procedures in 2012. We were tasked with creating a website or an online resource (more or less). Male Plastic Surgery New York was born (<a href="https://www.MalePlasticSurgeryNewYork.com">www.MalePlasticSurgeryNewYork.com</a>) (<a href="https://www.fig.1.1">Fig. 1.1</a>).

### Our Approach: Build the Platform

X Factor Media started the campaign with reviewing the top procedures for men. According to the American Society for Aesthetic Plastic Surgery (ASAPS), 1 they are:

- Liposuction.
- Gynecomastia (removal of breast tissue).
- Eyelid surgery.
- Rhinoplasty.
- Facelift.

#### S. Douglas Steinbrech

## Male Aesthetic Plastic Surgery

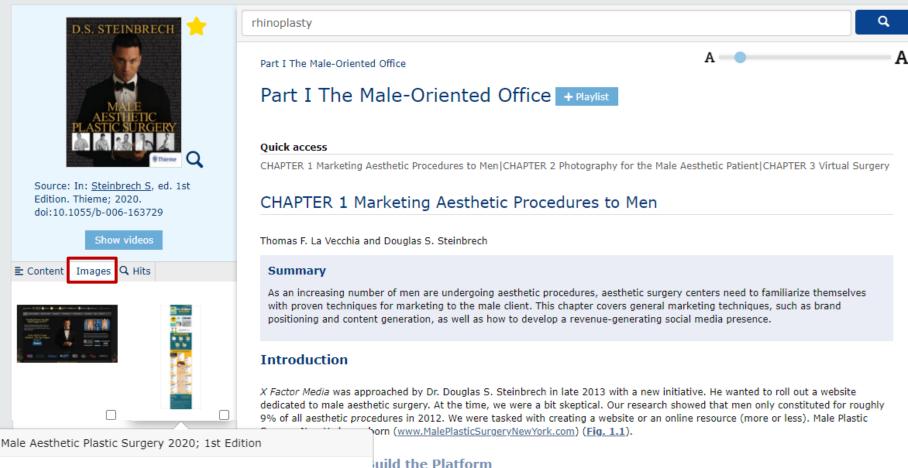


Fig. 1-3. Infographic featured on maleplasticsurgerynewyork. com that was eventually picked up by numerous media outlets. (This image is provided courtesy of Male Plastic Surgery New York.)

he campaign with reviewing the top procedures for men. According to the American Society for Aesthetic  $^1$ , they are:

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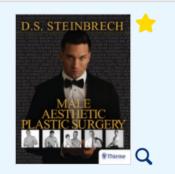




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#### S. Douglas Steinbrech

## Male Aesthetic Plastic Surgery



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Images Q Hits



- CHAPTER 1 Marketing Aesthetic Procedures to Men
- CHAPTER 2 Photography for the Male Aesthetic Patient

Introduction

Putting Photography into a Practice

Conclusion

Suggested Readings

- Part II Facial Surgery
- Part III Body Surgery
- Part IV Injectables, Lasers, and Skincare

Glossary

+ Frontmatter

rhinoplasty

Part I The Male-Oriented Office

Part I The Male-Oriented Office + Playlist

**Quick access** 

CHAPTER 1 Marketing Aesthetic Procedures to Men|CHAPTER 2 Photography for the Male Aesthetic Patient|CHAPTER 3 Virtual Surgery

CHAPTER 1 Marketing Aesthetic Procedures to Men

Thomas F. La Vecchia and Douglas S. Steinbrech

#### Summary

As an increasing number of men are undergoing aesthetic procedures, aesthetic surgery centers need to familiarize themselves with proven techniques for marketing to the male client. This chapter covers general marketing techniques, such as brand positioning and content generation, as well as how to develop a revenue-generating social media presence.

#### Introduction

X Factor Media was approached by Dr. Douglas S. Steinbrech in late 2013 with a new initiative. He wanted to roll out a website dedicated to male aesthetic surgery. At the time, we were a bit skeptical. Our research showed that men only constituted for roughly 9% of all aesthetic procedures in 2012. We were tasked with creating a website or an online resource (more or less). Male Plastic Surgery New York was born (<a href="https://www.malePlasticSurgeryNewYork.com">www.malePlasticSurgeryNewYork.com</a>) (<a href="https://www.malePlasticSurgeryNewYork.com">Fig. 1.1</a>).

#### Our Approach: Build the Platform

X Factor Media started the campaign with reviewing the top procedures for men. According to the American Society for Aesthetic Plastic Surgery (ASAPS), 1 they are:

- Liposuction.
- Gynecomastia (removal of breast tissue).
- Eyelid surgery.
- Rhinoplasty.
- Facelift.

4



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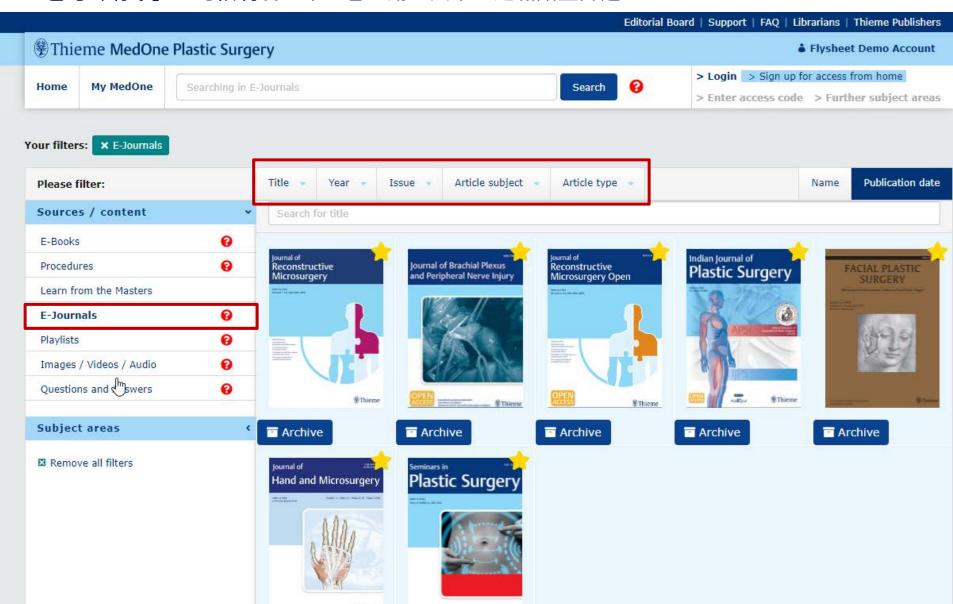
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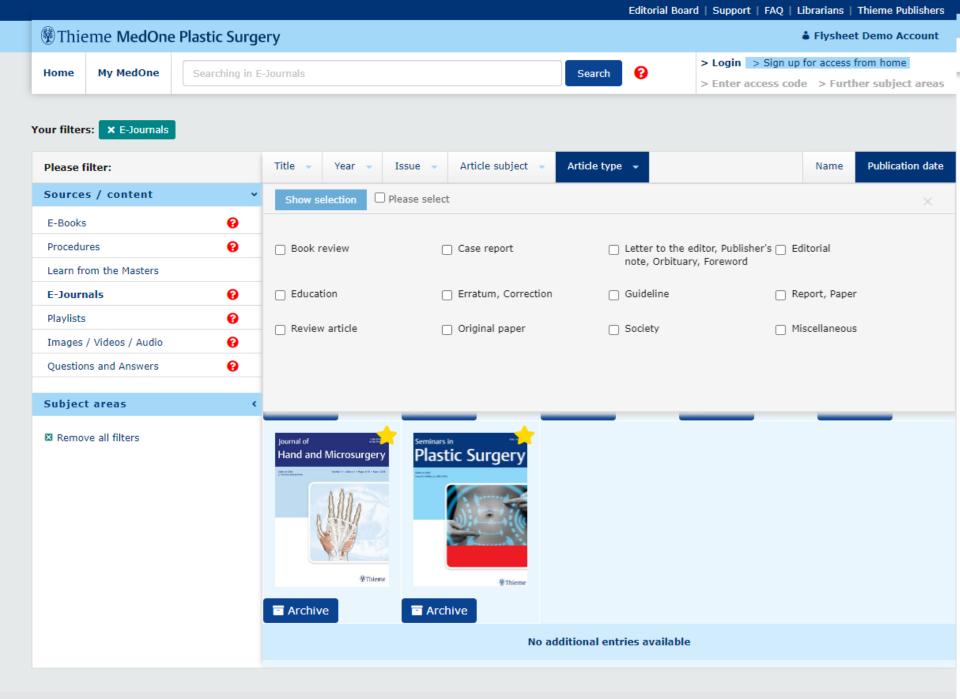


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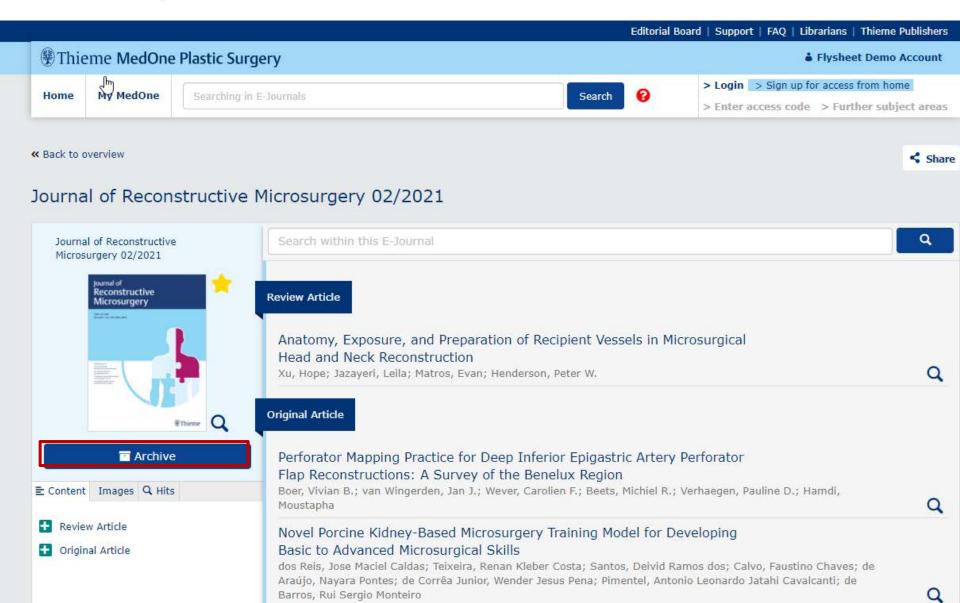
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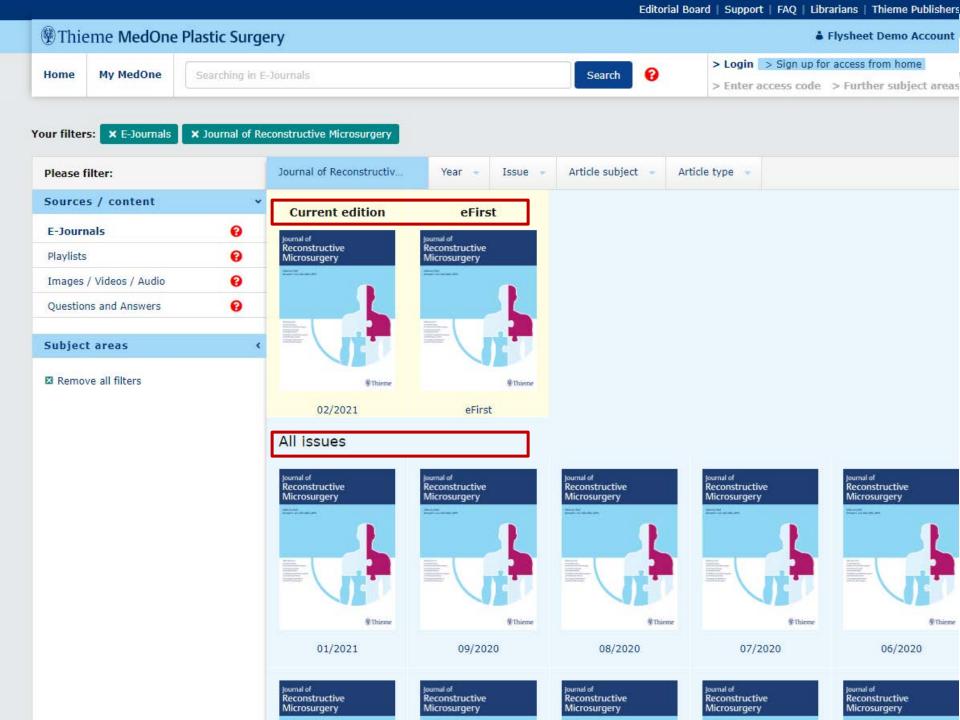






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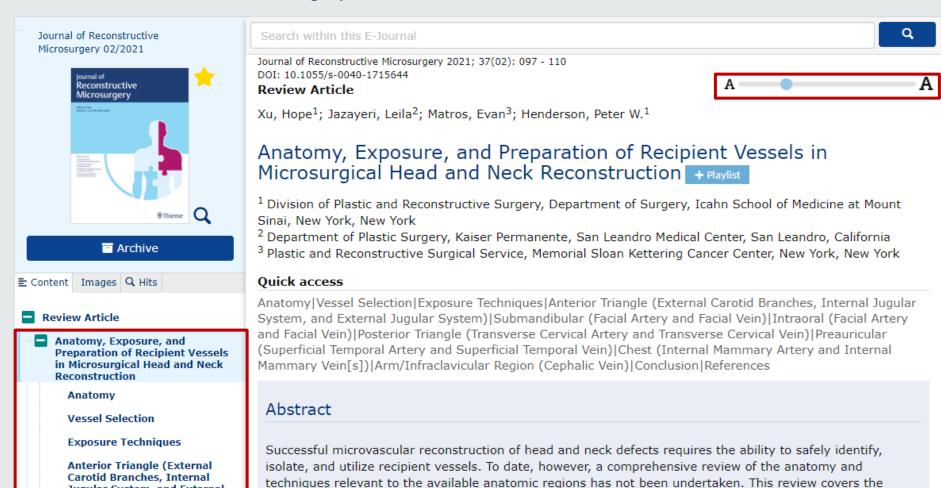
## Journal of Reconstructive Microsurgery 02/2021

Jugular System, and External

Submandibular (Facial Artery

Jugular System)

and Facial Vein)



relevant clinical anatomy of the anterior triangle, posterior triangle, submandibular region, intraoral region,

identify while performing each dissection. Finally, a step-by-step technique for safely dissecting the recipient

preauricular region, chest, and arm, taking particular care to highlight the structures that are crucial to

patients. Plast Reconstr Surg 2005; 115 (05) 1253-1258

Search in: PubMed Google Scholar

9 Venkatesh V, Fracol M, Turin S, Ellis M, Alghoul M. Utilization of intraparotid segments of superficial temporal vessels for head and scalp free flap microanastomosis: a clinical, histological, and cadaveric study. J Reconstr Microsurg 2020; 36 (04) 253-260

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10 Shankhdhar VK, Yadav PS, Dushyant J, Seetharaman SS, Chinmay W. Cephalic vein: saviour in the microsurgical reconstruction of breast and head and neck cancers. Indian J Plast Surg 2012; 45 (03) 485-493

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11 Agostini T, Agostini V. Cephalic vein transposition in head and neck microsurgery: advantages of a modified step-wise (closed) technique. J Plast Reconstr Aesthet Surg 2009; 62 (05) 625

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## Address for correspondence

Peter W. Henderson, MD, MBA

Division of Plastic and Reconstructive Surgery, Department of Surgery, Icahn School of Medicine at Mount Sinai 10 Union Square East, Suite 2L, New York, NY 10003

peter.henderson@mountsinai.org

#### Keywords

head and neck reconstruction - microsurgery - recipient vessels

#### Source:

Xu H, Jazayeri L, Matros E et al. Anatomy, Exposure, and Preparation of Recipient Vessels in Microsurgical Head and Neck Reconstruction. Journal of Reconstructive Microsurgery 2021; 37(02): 097 - 110. doi:10.1055/s-0040-1715644

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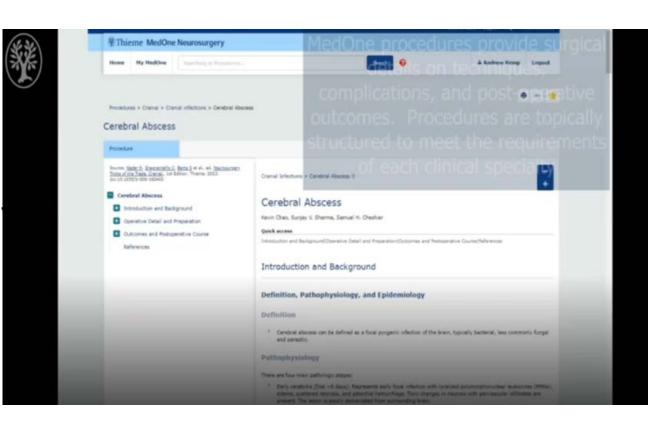
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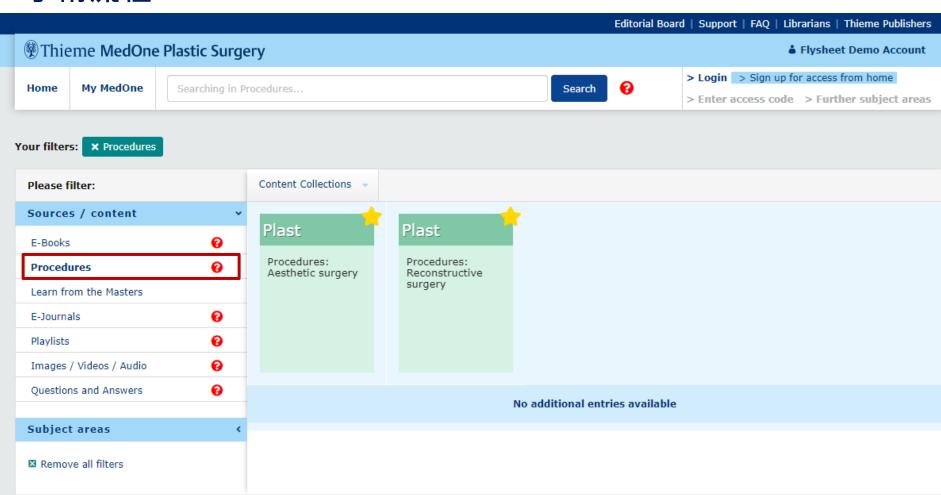
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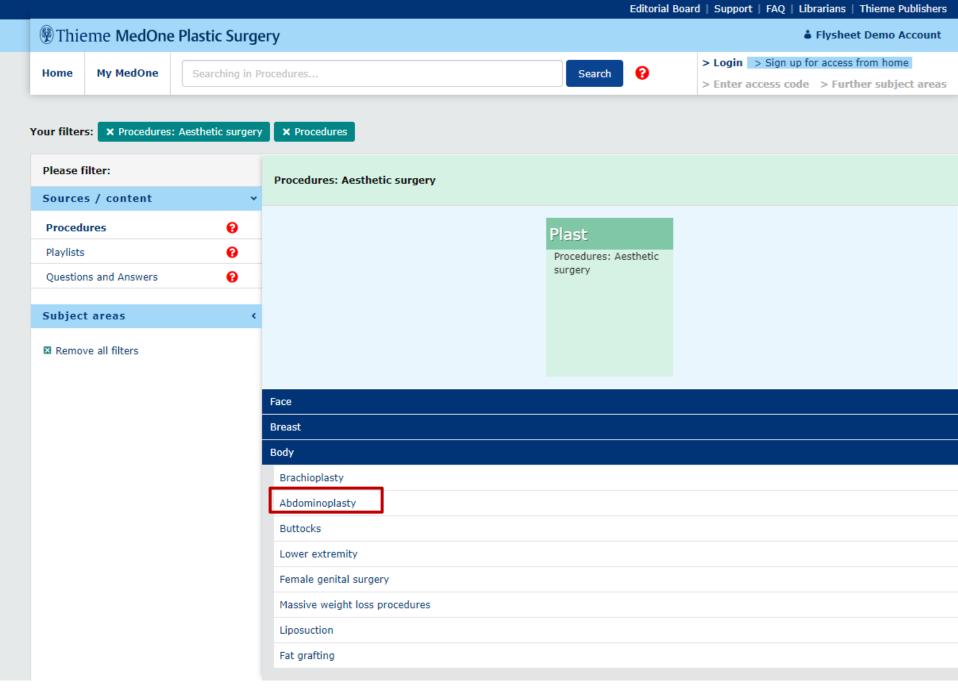
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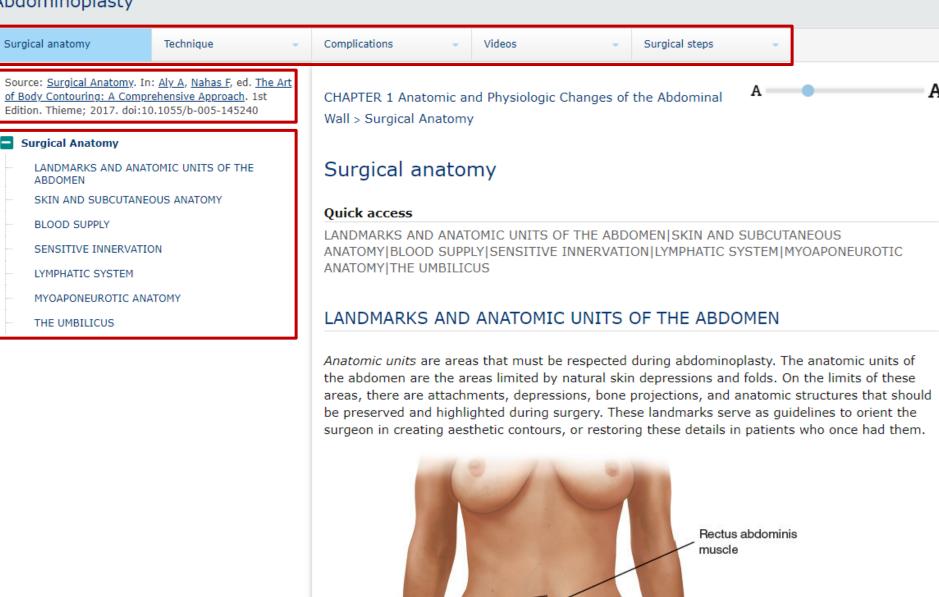


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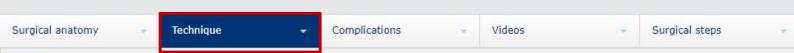
Paramedian fold



## Abdominoplasty



Linea alba



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» High lateral tension (21 p.)

From: Aly et al.: The Art of Body Contouring: A Comprehensive Approach (2017)

» Reverse (9 p.)

From: Aly et al.: The Art of Body Contouring: A Comprehensive Approach (2017)

» Belt lipectomy (24 p.)

From: Nahai: The Art of Aesthetic Surgery: Principles & Techniques (2010)

» Mini (14 p.)

From: Aly et al.: The Art of Body Contouring: A Comprehensive Approach (2017)

» Fleur-de-Lys (37 p.)

Abdominoplasty|Results|Concluding Thoughts|Annotated Bibliography|Suggested Readings

From: Nahai: The Art of Aesthetic Surgery: Principles & Techniques (2010)

Limited Abdominoplasty

Comprehensive Abdominoplasty: High Lateral Tension Abdominoplasty With Complementary Fleurde-Lis and Reverse Techniques

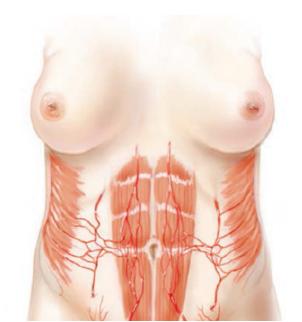
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- The High Lateral Tension Abdominoplasty: A "2.0"

  Version
- Fleur-de-Lis Abdominoplasty
- Reverse Abdominoplasty
- Noverse Albaermineplas
- Concluding Thoughts

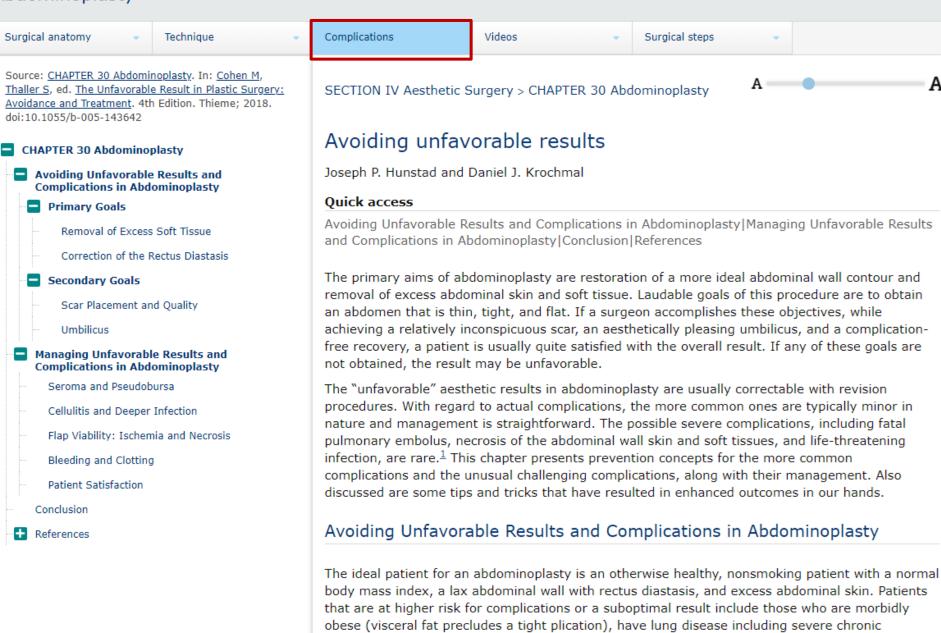
Results

- Annotated Bibliography
- Suggested Readings





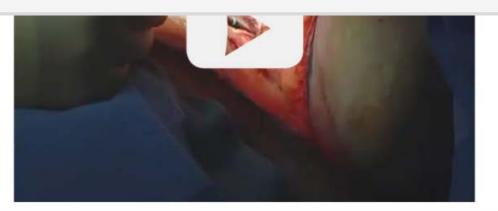




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» Endoscopic (1 p.)





[Clip 1, Chapter 10] Circumferential Abdominoplasty

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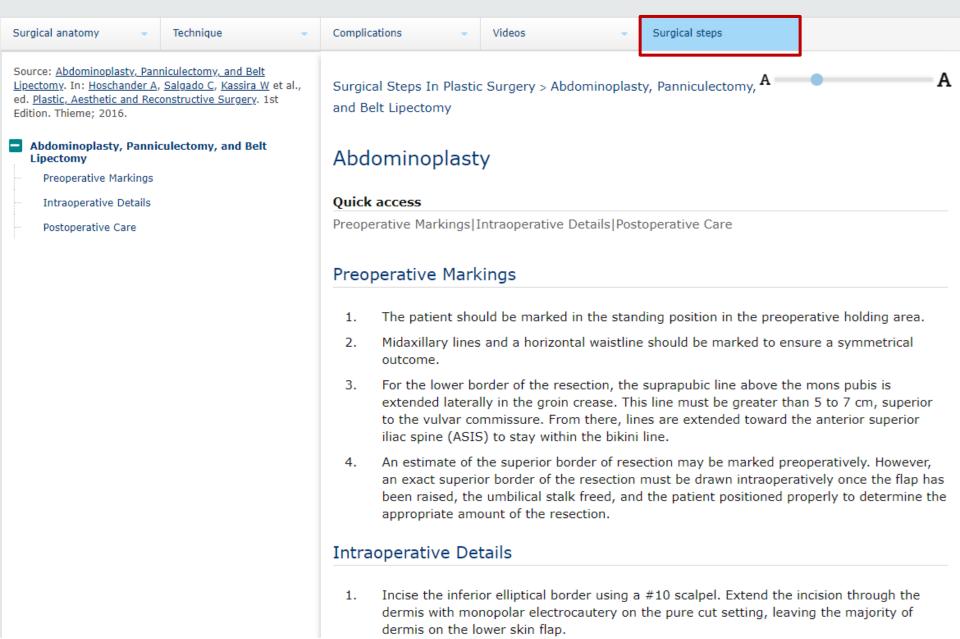
Accompanying Videos. In: Strauch B, Herman C, ed. Encyclopedia of Body Sculpting after Massive





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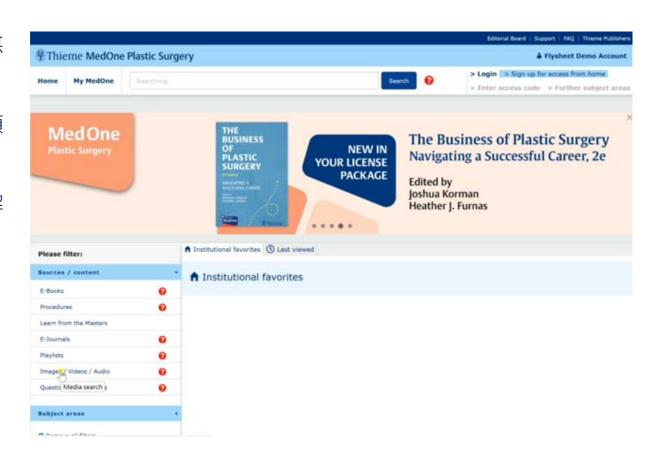
## Abdominoplasty





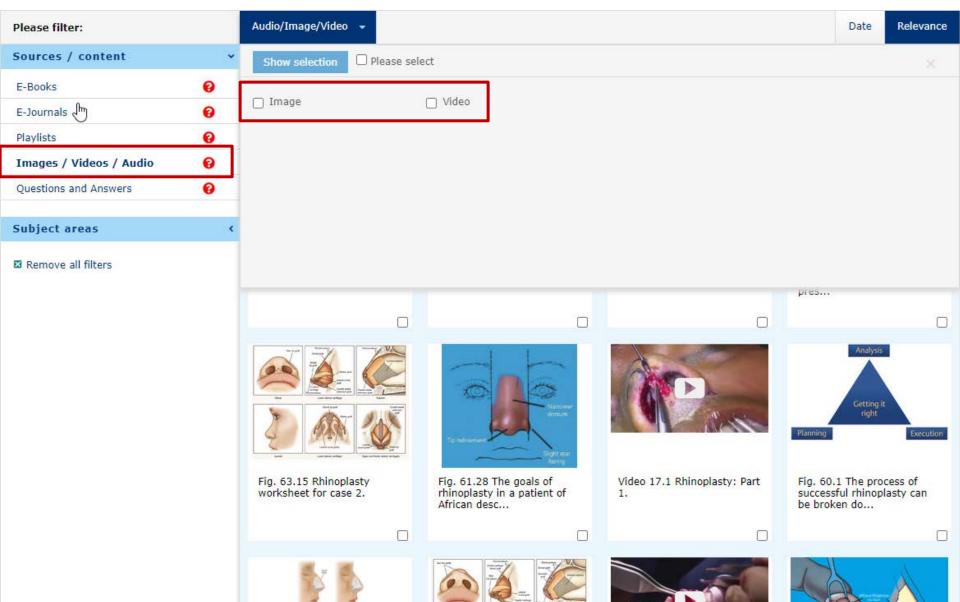
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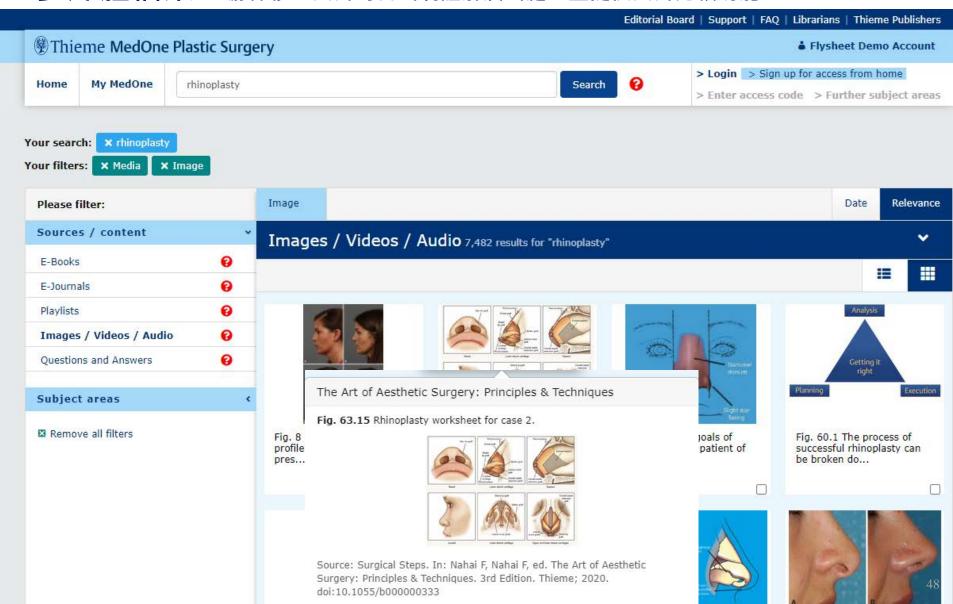


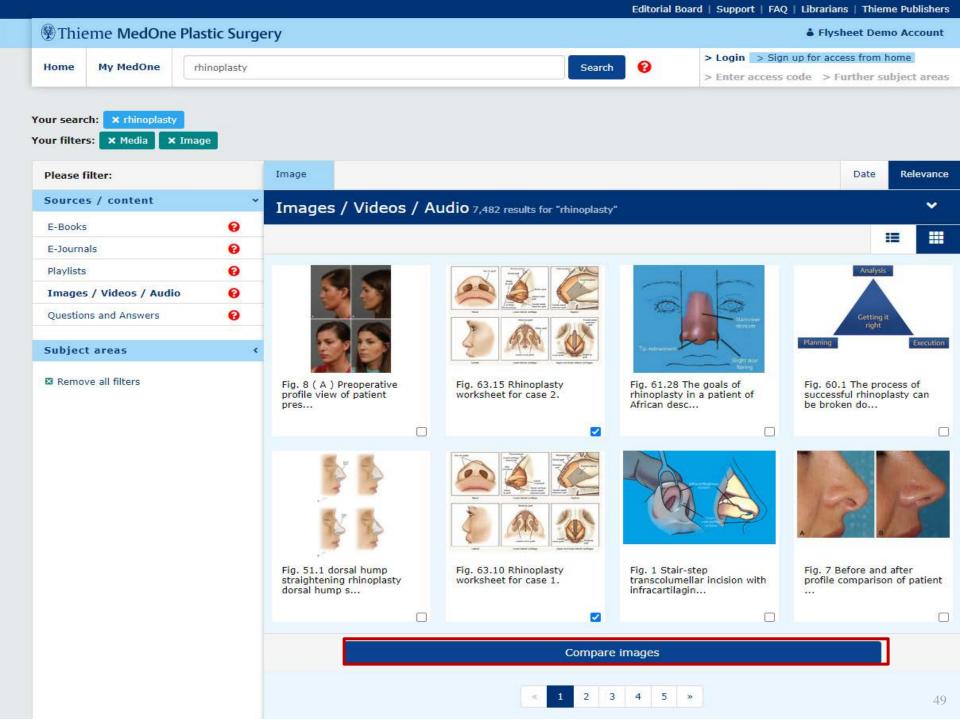
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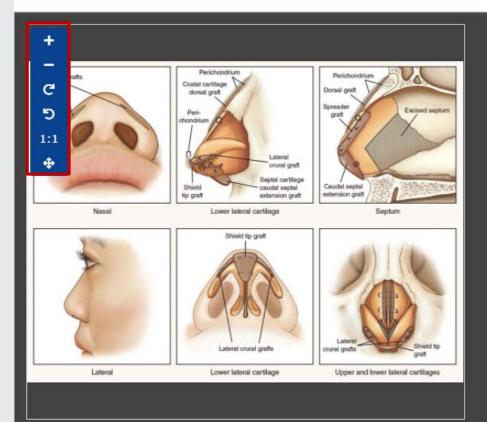
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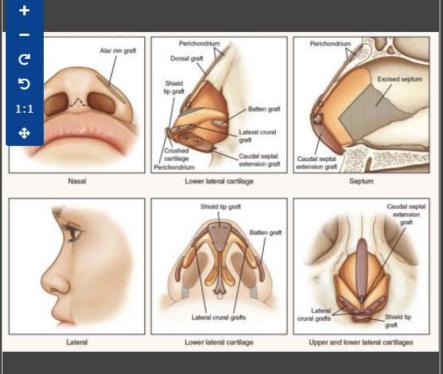
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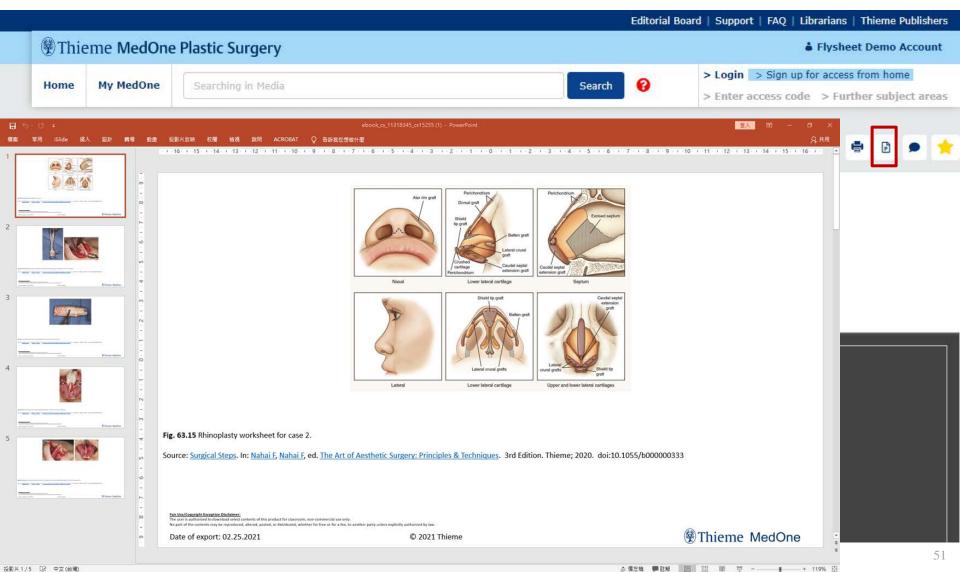








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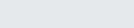
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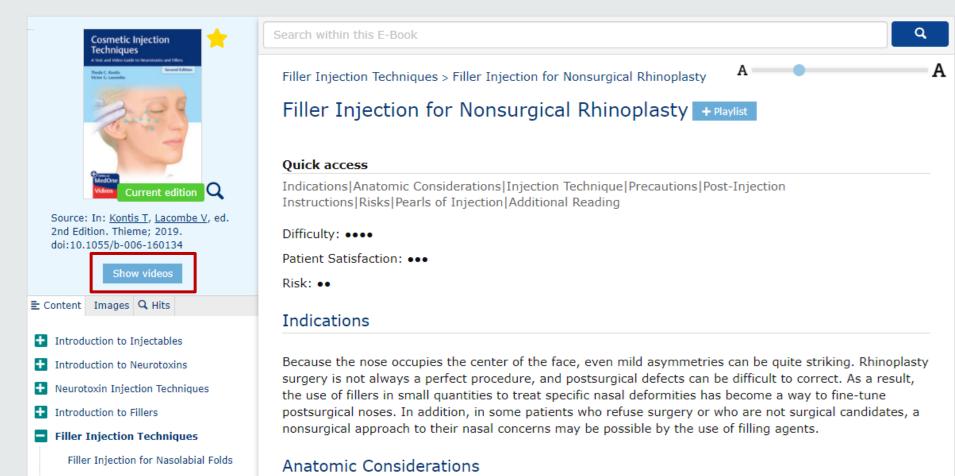
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Theda C. Kontis, Victor G. Lacombe

Filler Injection with Polymethyl

## Cosmetic Injection Techniques: A Text and Video Guide to Neurotoxins and Fillers



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[Video 6.1] Neurotoxin Injection for Glabellar Frown Lines



[Video 38.4] Filler Injection for Nasolabial Folds, Marionette ...



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[Video 51.1] Filler Injection for Non-Surgical Rhinoplasty











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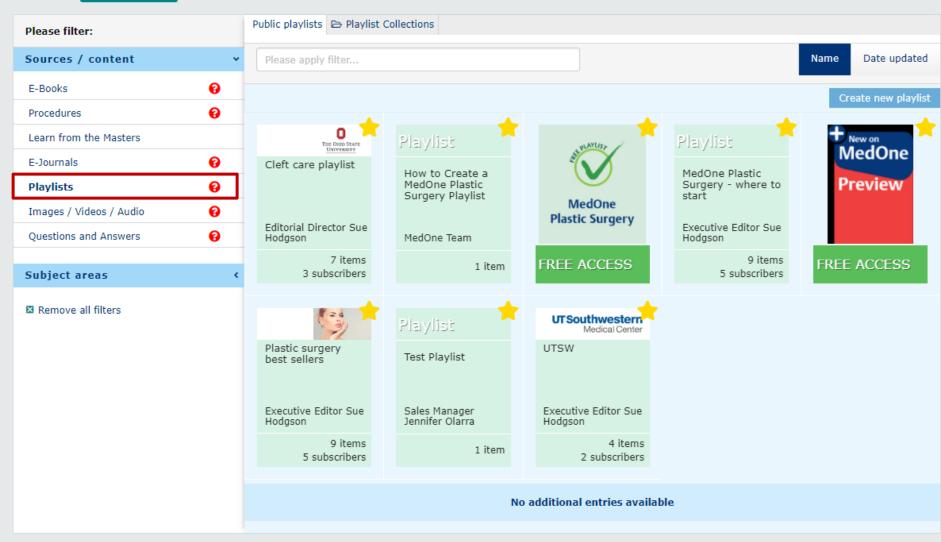
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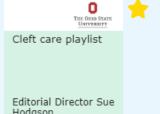
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## Cleft care playlist Plast





Hodgson

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#### Cleft care playlist



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Comment: Cleft palate expert with videos



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#### Chapter

#### Part I Fundamentals of Cleft Care

#### Part I Fundamentals of Cleft Care

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#### Chapter

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#### Part I Fundamentals

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#### Chapter

#### Part VIII Primary Cleft Lip and Palate Repair

Part VIII Primary Cleft Lip and Palate Repair

#### S. Douglas Steinbrech

## Male Aesthetic Plastic Surgery



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Steps for Male Rhinoplasty

CHAPTER 18 Male Rhinoplasty: Expert Technique

CHAPTER 17 Male Rhinoplasty

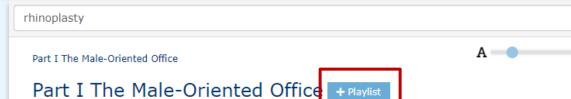
Technological Advances in Virtual Surgery

Management of Complications

CHAPTER 3 Virtual Surgery

CHAPTER 12 Chin Augmentation

Trends in Male Preferences for Aesthetics Surgery



#### Quick access

CHAPTER 1 Marketing Aesthetic Procedures to Men|CHAPTER 2 Photography for the Male Aesthetic Patient|CHAPTER 3 Virtual Surgery

## CHAPTER 1 Marketing Aesthetic Procedures to Men

Thomas F. La Vecchia and Douglas S. Steinbrech

#### Summary

As an increasing number of men are undergoing aesthetic procedures, aesthetic surgery centers need to familiarize themselves with proven techniques for marketing to the male client. This chapter covers general marketing techniques, such as brand positioning and content generation, as well as how to develop a revenue-generating social media presence.

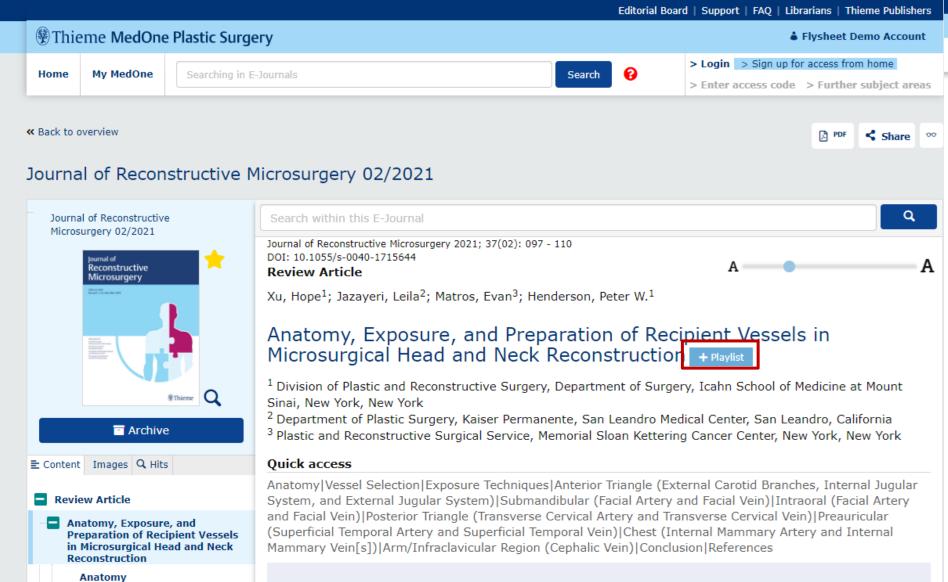
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- Liposuction.
- Gynecomastia (removal of breast tissue).
- Eyelid surgery.
- Rhinoplasty.
- Facelift.



## Abstract

Vessel Selection

Jugular System)

and Facial Vein)

Exposure Techniques

Anterior Triangle (External Carotid Branches, Internal

Jugular System, and External

Submandibular (Facial Artery

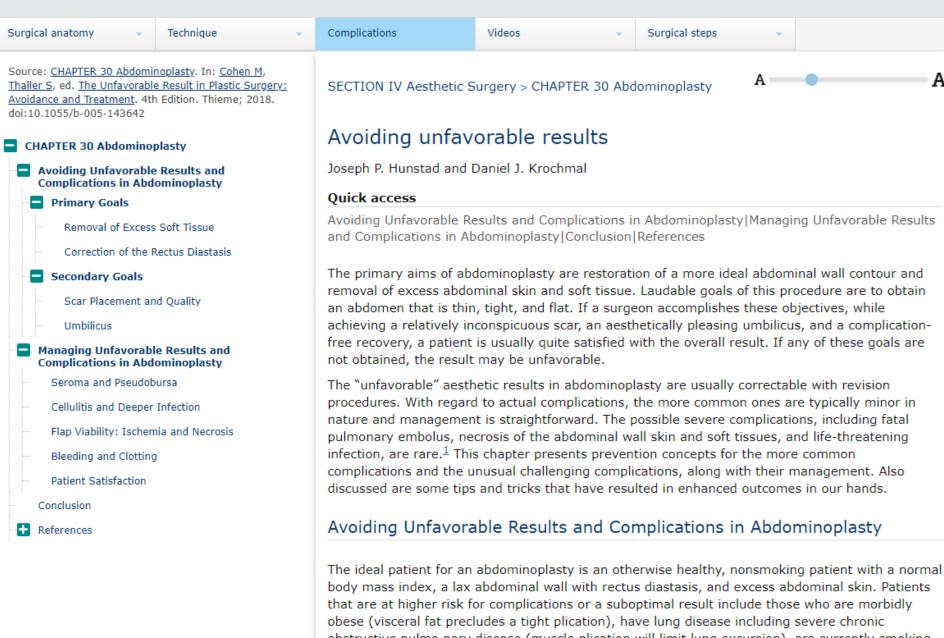
Successful microvascular reconstruction of head and neck defects requires the ability to safely identify, isolate, and utilize recipient vessels. To date, however, a comprehensive review of the anatomy and techniques relevant to the available anatomic regions has not been undertaken. This review covers the relevant clinical anatomy of the anterior triangle, posterior triangle, submandibular region, intraoral region, preauricular region, chest, and arm, taking particular care to highlight the structures that are crucial to identify while performing each dissection. Finally, a step-by-step technique for safely dissecting the recipient





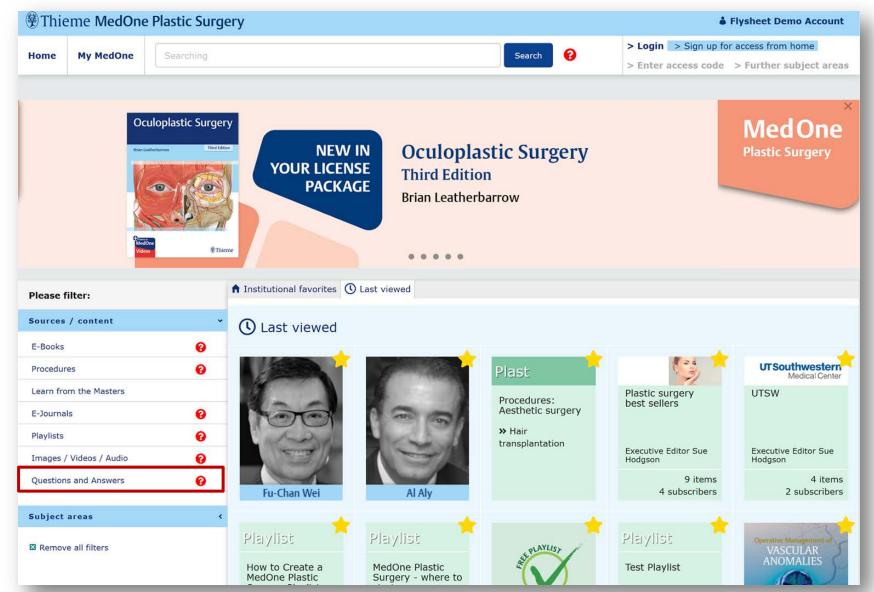








## 訓練中心:使用問題、答案和解釋的資料庫進行有效的學習。



建立複習或考試:通過從"選擇類型"選單中進行選擇來創建複習課程或練習考試。此選擇確定您在完成"問題"時是否會看到答案。

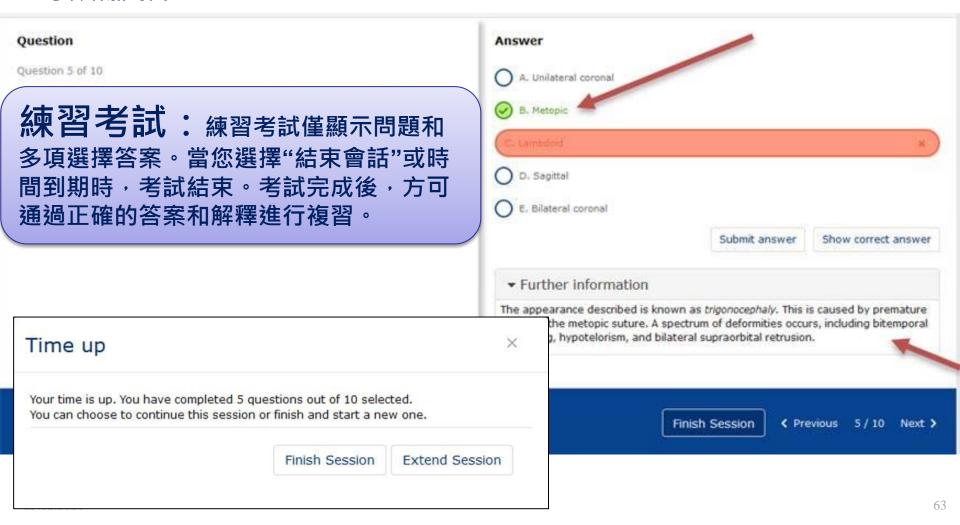
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Start session

Review session, 40 Questions



**複習課程:**通過複習課程,您可以查看每個問題的正確答案以及解釋。選擇答案後,單擊"Submit answer"按鈕,正確答案將以綠色顯示。錯誤答案以紅色突出顯示。單擊"Further Information"選項,可以查看與該問題有關的其他資訊。Extent Session可以增加時間。





**設定時間:**選擇類型後,您可以決定問題的數量以及所需的時間。只需將光標放在要調整的字段中,然後輸入所需的值即可。

每個問題的時間是自動計算的。

Number of questions

Session time (minutes)

Time per question (minutes)

1.5

確定問題數量和會話時長後,可以通過從下面顯示框中來過濾問題。

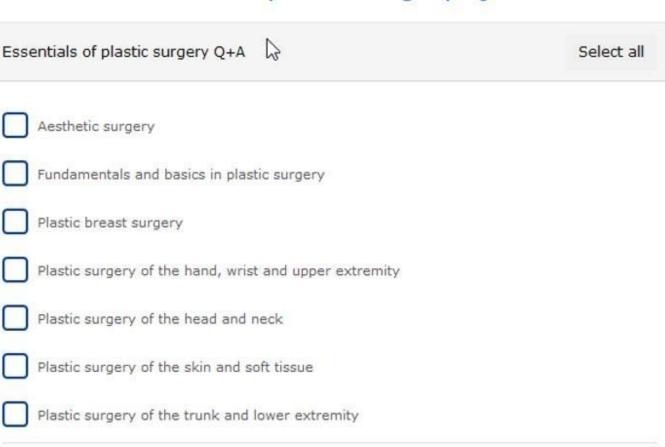
Essentials of plastic surgery Q+A

Select: Essentials of plastic surgery Q+A



## 選擇篩選項目後,會彈出一個窗口,顯示其中的選項:

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## 問題可能會由於諸如圖像的存在或您之前是否看過問題而被進一步過濾掉。

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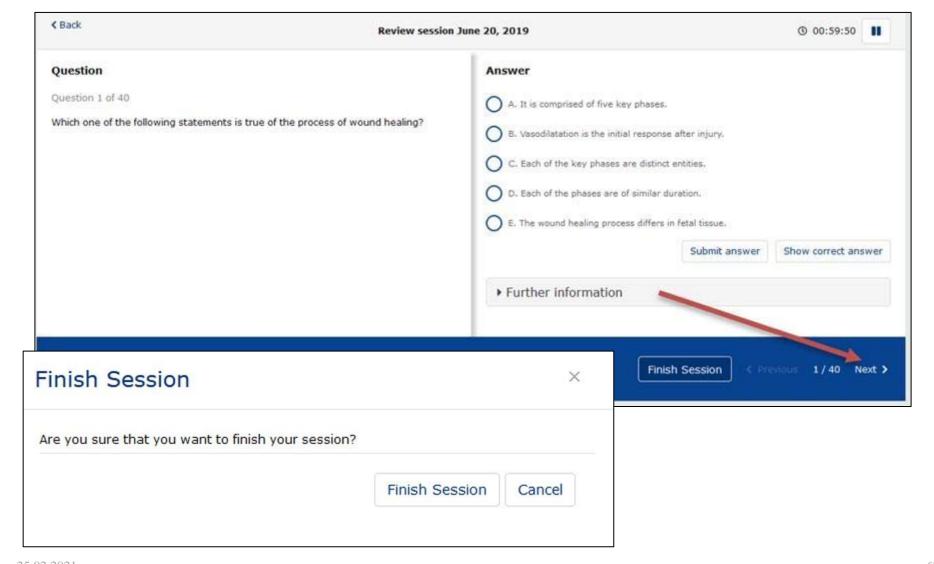
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Review session, 40 Questions Star

Start session



回答問題時,右上角會顯示一個計時器,以幫助您跟踪處理問題的時間。點擊"Finish Session"後,將要求您確認要結束會話。

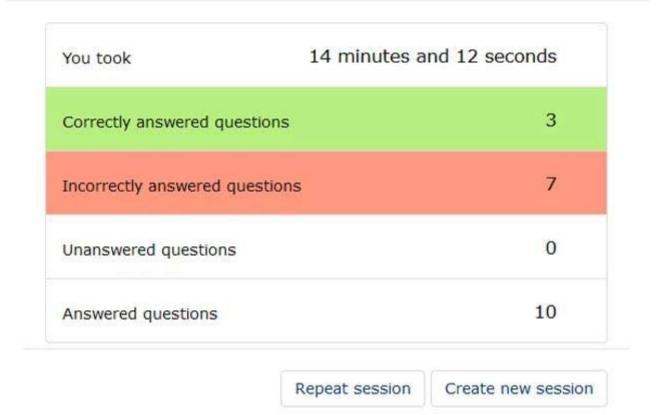




完成後,您將收到回覆的詳細資料,包括;完成所需的時間和正確和錯誤回答的問題數量。

X

## Congratulations, you have reached the end of the review test





## 最近的測驗/練習:您的複習/考試將被保存以供將來查看。





統計數據: 統計頁面可讓您評估學習的有效性,並通過複習課程和練習考試來記錄您的成長情況。



## My Statistics

Review Session Completed: 8

Practice Tests Completed: 0

Total Questions Answered: 158

Click on graphs below for more detail



55 out of 158 Answers correct (35 %)



如欲了解更多訊息,請洽飛資得醫學或是拜訪網頁:

https://medone-neurosurgery.thieme.com



